

Global Reporting Initiative: Why It Matters; How to Get Involved

By
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Why GRI Matters to Industry

- Growth of company sustainability reporting
- GRI as best global consensus on reporting

Original GRI Steering Committee

AccountAbility – United Kingdom

Association of Chartered Certified Accountants – United Kingdom

Canadian Institute of Chartered Accountants – Canada

Centre for Science and Environment – India

Coalition for Environmentally Responsible Economies – United States (Chair and co-founder)

Colombian Business Council for Sustainable Development – Colombia

ConNexis Strategy Consultants -- Switzerland

Council on Economic Priorities – United States

Deloitte Touche Tohmatsu -- Denmark

Environmental Auditing Research Group – Japan

General Motors Corporation – United States

Green Reporting Forum – Japan

Investor Responsibility Research Center – United States

ITT Flygt – Sweden

New Economics Foundation – United Kingdom

SustainAbility – United Kingdom

United Nations Environment Programme (Co-founder)

World Business Council for Sustainable Development -- Switzerland

World Resources Institute – United States

GRI Board of Directors

- **Judy Henderson** (Australia) – former Chair, Australian Ethical Investment Ltd; former Commissioner, World Commission on Dams; Chair of GRI Board of Directors
- **Roger Adams** (United Kingdom) -- Association of Chartered Certified Accountants
- **Jacqueline Aloisi de Larderel** (International) -- United Nations Environment Programme
- **Fabio Feldmann** (Brazil) -- former Secretary of Environment, São Paulo
- **Toshihiko Goto** (Japan) -- Environmental Auditing Research Group
- **Hanns Michael Hölz** (Germany) -- Deutsche Bank Group
- **Jamshed J. Irani** (India) --Tata Sons Limited
- **Ernst Ligteringen** (International) - GRI Chief Executive
- **Robert Kinloch Massie** (United States) -- Coalition for Environmentally Responsible Economies
- **Lindiwe Mokate** (South Africa), South African Human Rights Commission.
- **Mark Moody-Stuart** (United Kingdom) -- Anglo American plc; former Chair, Royal Dutch/Shell
- **Anita Normark** (International) -- International Federation of Building and Wood Workers
- **Barbara Shailor** (United States) -- American Federation of Labor-Congress of Industrial Organizations
- **Bjorn Stigson** (International) -- World Business Council for Sustainable Development
- **Peter H.Y. Wong** (China) -- Deloitte Touche Tohmatsu, Hong Kong; International Federation of Accountants

Why GRI Matters to Industry

- Growth of public sustainability reporting
- GRI as best global consensus on reporting
- 500+ reporters in 45 countries using GRI
- Sizeable global resources focused on this issue by GRI
- Credibility with governments and other external parties

Global Reporting Initiative

“By offering a new framework for corporate reporting, the GRI has a unique contribution to make in fostering corporate transparency and accountability of corporate activities far beyond financial matters.”

Kofi Annan
Secretary-General
United Nations
April 2002



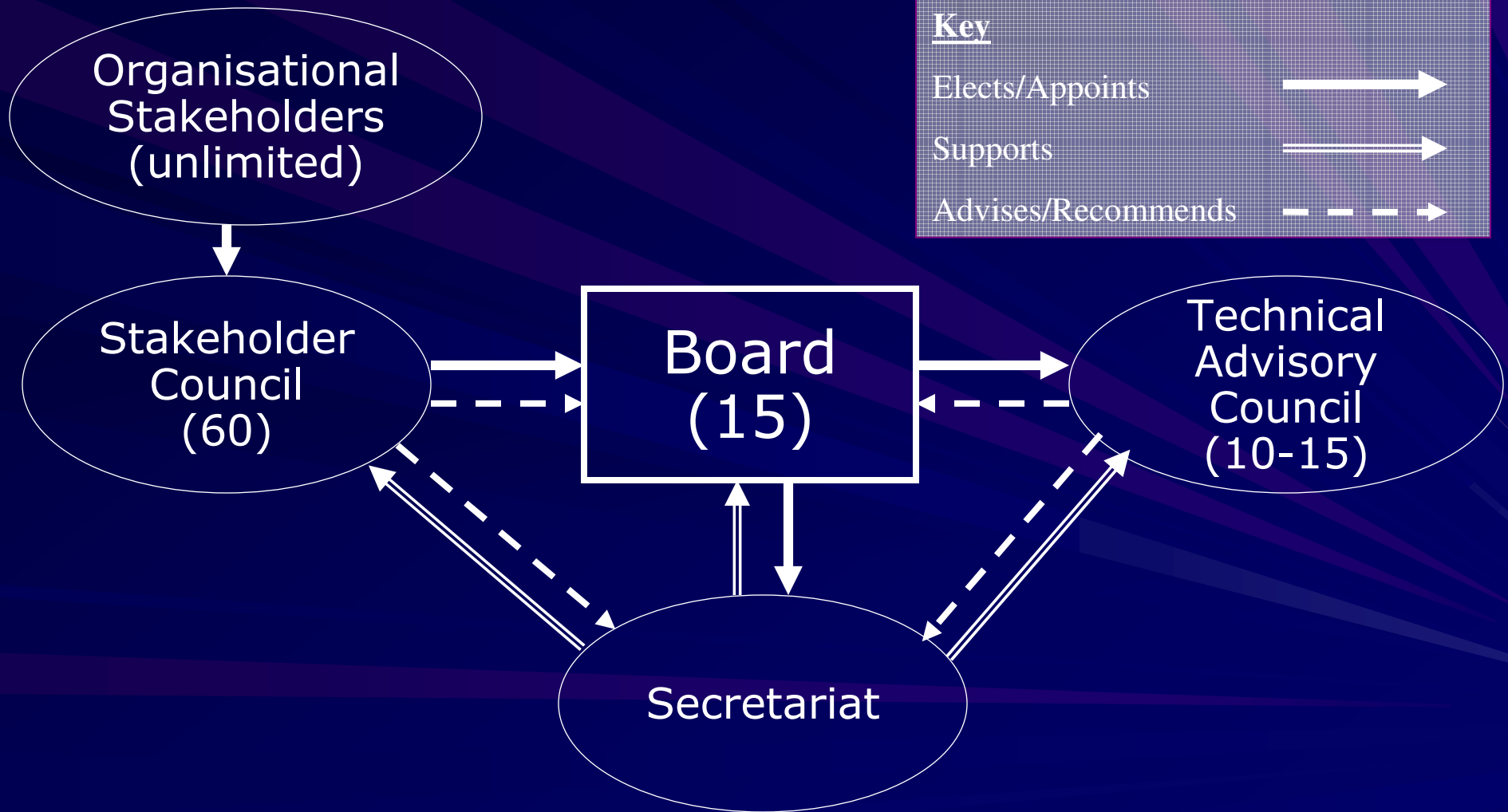
GRI: The Elephant in the Room



Ways Industry Can Help Shape GRI

- Subscribe to GRI News Updates (www.globalreporting.org)
- Memberships in GRI bodies (Organizational Stakeholder, etc.)
- Projects (Practitioners' Networks/ Advisory Groups/ Working Groups)
- Direct dialogue

GRI Governance



GRI Product Development Process

Internal Drafts by Working Group



Exposure Draft for Public Comment, Testing



Revised "Pilot"; Structured Feedback



Technical Advisory Council Recommendations



Board Review



Final Document



GRI Products



- GRI Reporting Guidelines 2002 (Updating in 2005)
- Sector Supplements
 - Final:
automotive, tourism, financial services (social), telecom
 - In development:
financial services (environment), logistics & transportation,
mining & metals, public agency
- Technical Protocols
 - Pilots: energy use, water use
 - Draft: child labor
 - In development: health & safety, reporting boundaries

GRI Products-cont.

- Resource Documents on Reporting (examples, additional info, etc.)
 - HIV/AIDS
 - Public Agencies

- Other Projects
 - Final:
 - GRI-OECD Users Guide for MNEs
 - GRI-Global Compact Guide
 - Reporting in Central and Eastern Europe

 - In development:
 - Handbook for small and medium enterprises
 - Reporting software

Direct Dialogue with GRI

- Group or individual dialogues with Chief Executive or others from Secretariat staff
- Structured feedback sessions
- Routine discussions with Stakeholder Council members
- Special symposium



Some Considerations

- Be patient: GRI is receptive to feedback and change, but don't expect change overnight
- Nobody thinks GRI is perfect, not even the endorsers
- GRI transparency is as much a resource issue as a process issue
- Attitude is everything: Be sincere, listen, get to know GRI, teach on business realities, be team players
- Take the initiative: Lead rather than follow regarding flexibility; be innovative and share lessons
- Ask to be involved: info@globalreporting.org
www.globalreporting.org

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